

COMPANY PROFILE WRITING SERVICES

A business or company profile is one of the basic marketing tools that all companies should have, and it is often the most important. It reviews what your company offers potential clients, who you are as an organisation and what makes your offering stand out in the market.

Company profiles vary in length and purpose, from one page used for basic marketing – through to a eight-page document that could be used to secure important funding or to confirm business alliances.

How we prepare and develop your company profile

- We ask our clients to complete a carefully considered and detailed questionnaire about their business.
- The data sourced from this are supplemented with other information supplied by the client, which sometimes includes a pre-existing or incomplete profile.
- Internet-based, targeted research on market competitors is usually undertaken to establish and build on factors already successful in the industry.
- All the data and information are carefully considered and are then merged to develop and complete your business or company profile.

We offer the following range of profiles

Prices are estimates and we will provide exact quotes, on request:

- *Basic* – one page – R1250
- *Classic* – up to 1000 words (3-4 pages) – R2850
- *Premium* – up to 2500 words (7-8 pages) – R4650